

ELEVATE
MAGNIFY
STRENGTHEN
PROJECT
PROMOTE
ENHANCE
RAISE
ECHO

**"Declare his
glory among
the nations,
his marvelous
deeds among
all peoples."**

— Psalm 96:3 (NIV)



CHURCH OF GOD OF PROPHECY

**Global
Communications**

Sharing the wonderful works of God with all nations

**COMMUNICATE
WITH PURPOSE.**

**REACH
WITH POWER.**

SCHEDULE YOUR TRAINING DATE TODAY!

A limited number of one-day training opportunities are available this year. Schedule your training TODAY!

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amplify

*A One-Day Communication
and Outreach Intensive for Ministry
Leaders of Small Churches*



Today's world is noisy. So, your church's communication needs to rise above the volume. Whether you're trying to reach new visitors, strengthen your online presence, or make yourself known in your community, how you communicate can make the difference between being overlooked or becoming a life-giving voice of hope.

Amplify is a one-day intensive training designed specifically for pastors and ministry leaders of churches with 100 or fewer people. This practical, hands-on event will equip you to communicate with clarity, confidently engage your congregation, and reach your community with purpose and power.

SESSION ONE: CLARIFYING YOUR MINISTRY'S IDENTITY & BRAND

To communicate with purpose, you must know who you are. This session will guide you through defining your ministry's vision, mission, and values—and then translating that identity into a consistent, recognizable brand across all platforms. You'll walk away with a clear sense of direction and a foundation for all your communication efforts.

SESSION TWO: STRENGTHENING YOUR MINISTRY'S DIGITAL PRESENCE

Your website, social media, and e-mail platforms are often the first impressions your ministry makes. Learn how to create an inviting, effective online presence that engages visitors and keeps your congregation connected. This session focuses on real-world tools and strategies for ministries with limited time, budgets, and teams.

SESSION THREE: REACHING AND RETAINING VISITORS

Attracting guests is one thing—helping them feel at home is another. This session explores cultivating a warm, welcoming environment in person and online, developing effective follow-up strategies, and using storytelling to connect hearts and build lasting relationships.

SESSION FOUR: MARKETING YOUR MINISTRY IN THE COMMUNITY

How can people visit your church if they don't know it exists? In this session, you'll discover simple, cost-effective ways to increase your ministry's visibility, build community partnerships, and promote events that attract attention and involvement. It's time to be seen and known for the right reasons.

SESSION FIVE: AI & THE CHURCH – ETHICAL & EFFECTIVE USES IN MINISTRY

Artificial Intelligence is no longer a future concept—it's a tool ministries can use today. In this session, you'll explore how AI can support your ministry through content creation, communication, and outreach, all while staying true to your values and mission. Learn how to use AI ethically and effectively to save time, spark creativity, and expand your church's reach without losing your personal, pastoral voice.

CLARITY
ENGAGEMENT
CONNECTION
OUTREACH
IDENTITY
HOSPITALITY
CREATIVITY
STORYTELLING
VISIBILITY
PURPOSE
INNOVATION
DISCIPLESHIP