BRING KIDS IN WITH A KIDS’ KRUSADE
CHILDREN’S MINISTRY NEWSLETTER

MINISTRY DIRECTION

Why have a Kids’ Krusade?
• It is an effective outreach tool to the children of your community.
• Children are introduced to your church facility, children's ministers and many of the church family.
• Children are given the opportunity to receive Jesus as Savior.
• Saved children are given the opportunity to seek for deeper blessings.

"How then shall they call on him in whom they have not believed? And how shall they believe in him of whom they have not heard? and how shall they hear without a preacher?" Romans 10: 14

IDEAS YOU CAN USE!

FORMs--a FORMula for Success!
A Kids' Krusade can be even more successful if you develop and use forms. Two that are especially necessary to help you keep good records and provide appropriate follow-up are–

Information Card: The information card is completed during registration. The front on the card includes needed information about the child. The other side contains information related to participation in the crusade and follow-up.

Kids’ Krusade Information Card (Front)

Child’s Name: _____________________________________________________________

Grade: __________________

Age: __________________

Address: _______________________________________________________________
City: ______________________ State: ______________ Zip: ______________

Telephone Number: ____________________________________________________

Church you attend: ____________________________________________________

Invited by: __________________________________________________________

**Kids’ Krusade Information Card (Back)**

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<td>_______ Sanctification</td>
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<td>_______ Holy Spirit Baptism</td>
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<table>
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**Prayer Minister’s Form**: Before each session of the Kids’ Krusade all staff members who will be praying with children should be given an altar worker’s form. The form is to be completed after each session and returned to the secretary or person in charge of registration.

**Prayer Minister’s Form**

Name of Prayer Minister ____________________________________________

Date ________________

Salvation _____ Sanctification _____ Baptism of the Holy Spirit ______

Prayer Requests ________________________________________________

Special Needs ________________________________________________

Comments: ______________________________________________________
Staffing Your Kids' Krusade!

Don't let Kids' Krusade be a one-man show. If you do, you will be exhausted and the members of your congregation will have missed out on an unforgettable experience.

Prayer Coordinator: This person will enlist people to pray for the crusade before, during and after.

Promotions Coordinator: This person is responsible for promoting attendance of children and participation of the congregation.

Decorations Coordinator: This person will decorate the auditorium, registration area and any other areas used for the theme chosen. Kids love bright, exciting decorations!

Prizes Coordinator: This person will solicit area businesses for prizes. If other prizes are needed he/she will be responsible for purchasing inexpensive items.

Snacks Coordinator: This person will plan snacks for each session and for any staff training sessions you may have. He will obtain donations or purchase items needed. He will contact others to work with him serving snacks and cleaning up.

Registration Coordinator: This person will prepare registration cards, set up registration tables, and enlist and train others to help with registration.

Monitors: These volunteers will sit among the children to encourage good behavior, model worship, and develop personal relationships with each child.

Altar Workers: These volunteers will be trained to counsel the children to receive salvation, sanctification, baptism of the Holy and Ghost and to pray with children concerning special needs or problems.

Ministry Team: The ministry team will be responsible for drama, music and the message. It will include the evangelist, worship leader and those involved in puppetry, mime, ventriloquism, drama, etc.

Transportation Coordinator: This person will enlist people to transport children to and from the church.

Follow-up Coordinator: This person will obtain a list of the children's names, addresses and phone numbers from the registration coordinator. He/she will assign follow up of specific children to each person he enlists. Several follow-up attempts should be made through calls, correspondence, and visits.

Develop A Theme!

A theme provides continuity for each session of Kids' Krusade and creates excitement. Develop the theme fully. Utilize the theme in all promotions, decorations, name tags,
props, presentations, characters, music, Scripture memory work, snacks, give aways, etc. Some themes that appeal to kids: Western, jungle, space, dinosaur, sports, island, military, auto racing, beach, patriotic, circus, Olympics, holidays, super heroes…

**Follow-up or Fail!**
What makes outreach effective? Follow-up. Try these follow-up ideas to make your Kids' Krusade a lasting success.

**Follow-up Coordinator:**
When recruiting staff for Kids' Krusade be sure you recruit someone to be responsible for follow-up.

**Adopt A Child:**
Ask each church family to "adopt" one of the unchurched kids who attended the Kids' Krusade: Give them necessary information on the child i.e., birthdate, age, grade, address, phone number, interests. Ask them to continue follow up by providing transportation to church, home visits, invitations to family outings, remembering birthdays, etc.

**Family Night:**
Encourage the children to bring their whole family to one night of the Kids' Krusade night. A Kids' Krusade service often ministers to adults as well as kids so don't be surprised if you have some parents accepting Christ as Savior.

**The Big Three:**
Make sure each child who does not regularly attend your church receives the Big Three after Kids' Krusade--a card, a call and a personal visit.

**Keep in Touch:**
Don't forget children who attended Kids' Krusade. Mail cards inviting them to every special children's event throughout the year such as Children's Day, Vacation Bible School, Summer Camp, etc.

**Kids' Krusade FORMat—another FORMula for Success!**

Develop a children's crusade format that will include elements of worship, commitment, fun and fellowship.

A suggested format-
6:45-7:00  Gathering. Children are greeted by volunteers, receive name tags and collect points for Scripture memory, etc. at the registration table, then enter the worship area.
7:00-7:10  Welcome. Greet children, review rules, and take offering. Close with prayer for crusade session.
7:10-7:20  Presentation related to evening's theme. Helps children grasp session theme. During this time present memory verse through puppet skit, visual aid, song, etc.
7:20-7:40 Praise and worship. During this time involve every child in worship through music. Begin with action songs and move to lively praise songs and then to quiet worship songs.

7:40-8:00 Gospel message. The message time should involve several short object lessons, gospel illusions, chalk talks, etc. blended together to help the children understand the session's theme.

8:00-8:10 Prayer Ministry. During altar time, trained altar workers should counsel with the children.

8:10-8:30 Goodbye time. If possible, move the children into another room for snacks. As children are eating, reward prizes for Scripture verses memorized, etc. As the children leave, give every child a small reward for attending and a slip of paper containing the verse to be memorized for the next evening.